



MobileAgent[®]

NOW

- 67% - The **increase** in reviews in the last year alone, leading to richer insights to uncover.
- 68% - The percentage of consumers who expect a **personalized response** to a review.
- 65% - The percentage of purchases **driven** by consumer reviews.

LEVERAGING REVIEWS TO FUEL GROWTH



Mobile Agent Now offers a full suite of managed services to generate, harness and respond to reviews, or we empower your team with in-house dashboards and custom training. It all starts with the insights we extract from our Insights Miner.

Insights Miner

Harnessing insights from thousands of reviews via natural language processing & AI algorithms to extract better review responses & **actionable business-building solutions** across the brand.



Review Response



An Extension of Your Brand.

Agents are virtual, only paid if they respond & rewarded for quality

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Better, faster, cost effective review response via a dedicated, trained team.

Early Warning & Analytic Dashboard



Hands on the keyboard so your team can mine your own data.

Early Warning System to alert a brand of significant changes in reviews before it's an issue.

Review Generation



Generate more positive reviews from your customers, post transaction.

Review Response Dashboard



Enables your customer service team to respond to all reviews and Q&A themselves more efficiently - saving your team time and money.

Training



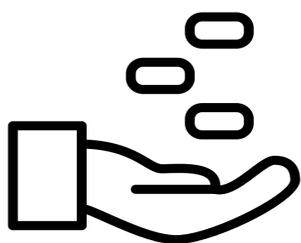
Training customer service teams based on insights/needs in Insight Miner.



How Mobile Agent Now Can Fuel Your Growth

Higher Sales at high ROI

Responding to reviews via Mobile Agent Now is proven to increase sales. Our model delivers a **5:1-7:1 ROI**. Don't take our word for it - a Crowdtap study proved the sales lift.



Improved Brand Affinity

Our model is 2Xs faster—**24/7/365**—and our QA ensures 100% accuracy and rewards agents, to promise speed and quality.



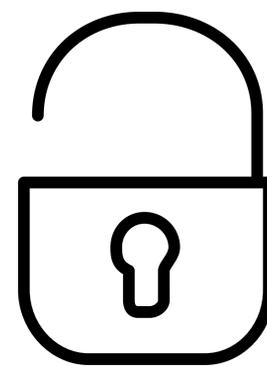
Increased Search Ranking

Whether it's Google (**13% of Google's Algorithm** is driven by review singles) or Amazon (**search ranking increases 11% with response**), Mobile Agent Now will deliver higher SEO for your brand.



Uncover Actionable Insights

Mobile Agent Now harnesses thousands of customer reviews to **uncover actionable insights** that fuel your growth.



To learn more, contact our Chief Revenue Officer Heather Jarrett:
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